



B&W Classical Academy

SPONSORSHIP OPPORTUNITIES

2025-2026 SEASON

“Discover the Joy of Music!”



Contact Us



www.bwclassical.org



sponsorships@bwclassical.org



(972) 850-6211



A MESSAGE FROM OUR FOUNDER

At B&W Classical Academy, we believe that classical music should be accessible to everyone, regardless of background, experience, or resources.

Music has the power to inspire, educate, and connect people in profound ways, and our mission is to ensure that underrepresented voices are heard and celebrated in this space.

Through our diverse range of programs, whether it's private lessons, community workshops, or our exciting Disney program, we strive to make music education an enriching and inclusive experience. Every student deserves the opportunity to learn, grow, and experience the joy of music, and with your support, we can continue to provide these opportunities.

Sponsorship isn't just about funding. It's about investing in the future of classical music and the talented individuals who will shape it. By joining us as a sponsor, you are helping to break down barriers, create meaningful experiences, and uplift a new generation of musicians and music lovers. Thank you for considering this partnership. Your support means everything to us and to the communities we serve. I look forward to working together to make a lasting impact.

Kaylen Prince

**Founder & CEO
B&W Classical Academy**



B&W CLASSICAL ACADEMY



ABOUT B&W CLASSICAL ACADEMY

B&W Classical Academy is a 501(c)(3) non-profit organization committed to advancing diversity, inclusion, and representation in classical music through high-quality music education. We create a supportive and welcoming space where individuals of all backgrounds can learn, perform, and grow. Through our programs, we aim to spotlight underrepresented musicians and composers, celebrate cultural contributions, and inspire the next generation of artists and music lovers.

HOW YOU MAKE A DIFFERENCE

B&W Classical Academy exists to create more equitable opportunities in classical music education. Your sponsorship directly supports:

- Free and low-cost music lessons for underserved youth
- The development and performance of original student compositions
- Access to master classes, chamber music, and real-world performance opportunities
- Community workshops that make music education accessible to all
- Events like The SoundMind Experience and Reimagining Classical Music: A Conference spotlight the transformative power of music, whether by supporting mental wellness or exploring the voices shaping classical music today





2025-2026 SEASON AT A GLANCE





2025-2026 PROGRAMS



FEATURED PROGRAM

DISNEY MUSIC AND STORYTELLING EXPERIENCE

The Disney Music & Storytelling Experience Program offers a once-in-a-lifetime opportunity for students to develop their musical talents in a professional, immersive Disney environment. This annual program is designed for groups of 20 students who will engage with Disney music professionals, explore different musical styles, and record their work alongside Disney film footage for a truly magical experience.

Program Options:

Soundtrack Sessions: Instrumental or Voice

In these sessions, students will learn a repertoire of Disney music while refining their performance skills and gaining valuable insight into the music industry. Whether on an instrument or voice, students will work directly with Disney music professionals to develop key skills such as sight-reading, intonation, musical balance, emotional expression, diction, and breath control. Each session culminates in a recorded performance paired with Disney film footage, creating a magical and memorable experience.

Music in Storytelling

Students will explore how Disney uses music to tell stories in its parks and films. They'll analyze various musical styles and instruments from around the world, learning how music enhances emotional storytelling.

Program Highlights:

- Workshops with Disney music professionals in instrumental and vocal performance
- Opportunities to record and perform alongside Disney film footage
- Insight into the music industry, including audition and studio tips
- Small group size for personalized instruction and collaboration



YOUNG COMPOSERS INITIATIVE

The Young Composers Initiative is a mentorship-driven program designed for aspiring composers. This program provides students with the tools, guidance, and opportunities to compose their own original pieces of music, which are then performed by local musicians.

Program Details:

Throughout the program, students receive personalized mentorship from established composers and music professionals. They work one-on-one with their mentors to develop their compositions, receiving constructive feedback to refine their skills. Once their compositions are complete, students will have the opportunity to hear their works performed live by local musicians, an invaluable experience that nurtures their growth as composers.

Program Highlights:

- One-on-one mentorship with professional composers
- Opportunities to have original compositions performed by local musicians
- Exposure to a wide range of compositional techniques and styles
- A final performance of students' compositions, giving them the chance to hear their music come to life



CHAMBER MUSIC COLLECTIVE

The Chamber Music Collective offers students and community members the opportunity to form small musical ensembles, where they can collaborate on classical music in an intimate and supportive setting. This program culminates in a performance, allowing participants to showcase their teamwork and musical skills.

Program Details:

In the Chamber Music Collective, students work together to form ensembles of various sizes, from duos to small quartets. These groups are led by experienced faculty members and are designed to foster collaboration, communication, and performance skills. Each ensemble will rehearse and perform together, with a final concert to showcase their hard work and creativity.

Program Highlights:

- Small ensemble collaboration, ranging from duos to quartets
- Focus on teamwork, communication, and performance
- Guidance from experienced instructors
- A final performance to celebrate the collective achievement of the group





2025-2026 EVENTS



THE SOUNDMIND EXPERIENCE:

MUSIC AND WELLNESS FOR THE SOUL

The SoundMind Experience is a transformative program that integrates music and mental health to promote overall well-being. Through music therapy, workshops, and wellness practices, participants will explore how music can be a powerful tool for emotional healing, stress relief, and personal growth.

Program Details:

The SoundMind Experience blends music therapy, creative workshops, and wellness practices to support emotional well-being and personal growth. Led by licensed therapists and music professionals, participants engage in guided music making, songwriting, mindfulness, and peer connection, all within a safe and supportive environment that fosters healing and creative expression.

Program Highlights:

- **Music Therapy:** Use music-making techniques to improve emotional well-being and reduce stress.
- **Creative Workshops:** Collaborate in music-making and songwriting for self-expression and healing.
- **Wellness Practices:** Engage in mindfulness, meditation, and workshops to manage stress and build resilience.
- **Collaborative Environment:** Connect with fellow musicians in a safe, supportive space for growth and creativity.



REIMAGINING CLASSICAL MUSIC: EMERGING ARTISTS CONFERENCE

Reimagining Classical Music: Emerging Artists Conference is hosted by B&W Classical Academy that highlights today's emerging composers and musicians who often go unnoticed. This one-day conference brings together artists, educators, composers, and music lovers to engage in insightful discussions, workshops, and performances that celebrate fresh voices shaping the future of classical music.

Program Details:

The conference features panel discussions, keynote speakers, and interactive workshops focused on discovering and supporting contemporary composers and performers. Participants will explore topics such as trends in new classical music, challenges faced by emerging artists, and ways to amplify underrepresented musical voices. The event also showcases live performances of new works by today's composers, offering a unique opportunity to experience innovative music firsthand.

Program Highlights:

- Engaging panel discussions with emerging and established voices in classical music
- Hands-on workshops exploring new music trends and creative approaches
- Keynote presentations from leading figures in contemporary composition and performance
- Live performances featuring the latest works from up-and-coming composers and musicians
- Networking opportunities with artists, educators, and industry professionals





B&W CLASSICAL ACADEMY

2025-2026 SEASON

SPONSORSHIP TIERS

Disney Music & Storytelling Experience Sponsorship Tiers

	Title Disney Sponsor	Presenting Disney Sponsor	Champion Disney Sponsor	Student Sponsor
	\$50,000	\$25,000	\$10,000	\$3,500 (Per Student)
Acknowledgment on the Website with sponsor's logo and link	✓	✓	✓	✓
Inclusion in Trip Recap Video (logo or name)	✓	✓	✓	✓
Group Listing in Print & Digital Materials	✓	✓	✓	✓ (for 2 Students)
Social Media Mention	✓ 5+posts	✓ 4 posts	✓ 2 posts	✓ (1 post for 2 Students)
Logo on Website Home Page (with link)	✓	✓	✓	
Feature in annual donor impact report	✓ Highlighted Profile	✓	✓ Name Only	
Framed Certificate of Recognition	✓	✓		
Ad in Commemorative Program	✓ Full Page	✓ Half Page		
Branded merchandise opportunities	✓	✓		
Dedicated Email Recognition	✓ Solo Email Blast	✓		
Feature in Press Releases or Media Kits	✓ Headline Sponsor	✓		
Exclusive Title Sponsor Feature Page on website	✓			
Naming Rights (Co-Branded Title)	✓			
Exclusive Gift Package from B&W Classical Academy	✓			

PRESENTED BY B&W CLASSICAL ACADEMY

DISNEY MUSIC & STORYTELLING EXPERIENCE

Join B&W Classical Academy for a one-of-a-kind musical journey at Walt Disney World!
We're inviting high school vocalists from across DFW to perform with us in Orlando,
Florida.

PROGRAM INCLUDES:

- ✓ A **6-day, 5-night** group trip to **Walt Disney World** in Orlando, Florida
- ✓ Accommodations at a **Disney Resort**
- ✓ Access to **ALL** four theme parks: **Magic Kingdom, EPCOT, Hollywood Studios & Animal Kingdom**
- ✓ **Exclusive Access** to **Disney's Imagination Campus** Music Workshops (Soundtrack Sessions & Music in Storytelling)



For More Information, Visit
www.bwclassical.org/disneymusicexperience



Program Sponsorship Tiers

	Title Sponsor	Presenting Sponsor	Champion Sponsor	Community Sponsor
	\$50,000	\$25,000	\$10,000	\$5,000
Acknowledgment on the Website with sponsor's logo and link	✓	✓	✓	✓
Logo on Flyers/Posters/Social Media	✓	✓	✓	✓
Mention in Donor Impact Report	✓	✓	✓	✓
Social Media Mention	✓ 5+posts	✓ 4 posts	✓ 2 posts	✓ 1 post
Logo on Website Home Page (with link)	✓	✓	✓	
Feature in annual donor impact report	✓ Highlighted Profile	✓	✓ Name Only	
Complimentary tickets	✓	✓	✓	
Ad in Commemorative Program	✓ Full Page	✓ Half Page		
Framed Certificate of Recognition	✓	✓		
Dedicated Email Recognition	✓ Solo Email Blast	✓		
Feature in Press Releases or Media Kits	✓ Headline Sponsor	✓		
Exclusive Title Sponsor Feature Page on website	✓			
Naming Rights (Co-Branded Title)	✓			
Custom Packages	✓			

Event Sponsorship Tiers

	Title Sponsor	Presenting Sponsor	Champion Sponsor	Community Sponsor
	\$50,000	\$25,000	\$10,000	\$5,000
Acknowledgment on the Website with sponsor's logo and link	✓	✓	✓	✓
Logo on Event Marketing Materials	✓	✓	✓	✓
Mention in Donor Impact Report	✓	✓	✓	✓
Social Media Mention	✓ 5+posts	✓ 4 posts	✓ 2 posts	✓ 1 post
Logo on Website Home Page (with link)	✓	✓	✓	
Feature in annual donor impact report	✓ Highlighted Profile	✓	✓ Name Only	
On-Site Tabling	✓	✓	✓	
Ad in Event Program Booklet	✓ Full Page	✓ Half Page		
Public acknowledgment at events	✓	✓		
Branded merchandise opportunities	✓	✓		
Feature in Press Releases or Media Kits	✓ Headline Sponsor	✓		
Complimentary tickets	✓	✓		
Exclusive Title Sponsor Feature Page on website	✓			
Naming Rights (Co-Branded Title)	✓			
Custom Packages	✓			

SPONSORSHIP COMMITMENT FORM



Please select how you would like to sponsor our organization from the following options:

Disney Music & Storytelling Experience	<input type="checkbox"/> Title Sponsor (\$50,000)	<input type="checkbox"/> Presenting Sponsor (\$25,000)
	<input type="checkbox"/> Champion Sponsor (\$10,000)	<input type="checkbox"/> (2) Student Sponsor (\$7,000)
	<input type="checkbox"/> (1) Student Sponsor (\$3,500)	
Programs	<input type="checkbox"/> Title Sponsor (\$50,000)	<input type="checkbox"/> Presenting Sponsor (\$25,000)
	<input type="checkbox"/> Champion Sponsor (\$10,000)	<input type="checkbox"/> Community Sponsor (\$5,000)
Events	<input type="checkbox"/> Title Sponsor (\$50,000)	<input type="checkbox"/> Presenting Sponsor (\$25,000)
	<input type="checkbox"/> Champion Sponsor (\$10,000)	<input type="checkbox"/> Community Sponsor (\$5,000)

☐ We would like to give at the \$ _____ sponsorship level, but waive all associated benefits to make this a 100% tax-deductible donation.

Company Name

Primary Contact Name

Mailing Address (Address, City, State, Zip Code)

Phone Number

Fax Number

Email Address

Payment Options: ☐ Send an Invoice ☐ Payment Enclosed (please make checks payable to **B&W Classical Academy**)

☐ Credit Card (please fill out information below) ☐ Online (Zeffy; visit our website for more information)

Card Number

Expiration Date

3-4 Digit Code (CVV)

Signature

Date

Please return this agreement with payment or request for invoice to:

B&W Classical Academy, Inc ; **Attention:** Fundraising and Partnerships
5301 Alpha Road, Suite 80, Box #81 , Dallas, TX 75240

B&W Classical Academy, Inc. is a 501(c)(3) nonprofit organization. EIN: 99-2781760

Sponsorship contributions are tax-deductible to the extent permitted by law. A good faith estimate of the fair market value of goods or services provided is subtracted from your total contribution to determine the tax-deductible amount. Please consult your tax advisor for guidance.



TAX DEDUCTIBILITY INFORMATION

B&W Classical Academy, Inc. is a registered 501(c)(3) nonprofit organization. As such, your sponsorship may be tax-deductible in whole or in part, depending on the value of goods or services received. The chart below outlines the estimated fair market value (FMV) of each sponsorship tier and the tax-deductible portion of your contribution. We provide these figures as a good faith estimate in accordance with IRS guidelines.

Sponsorship Tier	Contribution Amount	Estimated FMV	Tax-Deductible Amount
Title Disney Sponsor	\$50,000	\$900	\$49,100
Presenting Disney Sponsor	\$25,000	\$575	\$24,425
Champion Disney Sponsor	\$10,000	\$0	\$10,000
Student Disney Sponsor (2)	\$7,500	\$0	\$7,000
Student Disney Sponsor (1)	\$3,500	\$0	\$3,500
Event Title Sponsor	\$50,000	\$1,700	\$48,300
Event Presenting Sponsor	\$25,000	\$1,175	\$23,825
Event Champion Sponsor	\$10,000	\$150	\$9,850
Event Community Sponsor	\$5,000	\$0	\$5,000
Program Title Sponsor	\$50,000	\$250	\$49,750
Program Presenting Sponsor	\$25,000	\$150	\$24,850
Program Champion Sponsor	\$10,000	\$50	\$9,950
Program Community Sponsor	\$5,000	\$0	\$5,000

These values reflect potential benefits such as event tickets, merchandise, and other tangible items. Acknowledgments (e.g., logos, website placement, or program mentions) are not assigned a fair market value and do not reduce the deductible amount.



Want 100% Tax Deductibility?

Sponsors may choose to decline all tangible benefits (such as merchandise or tickets) and designate their full contribution as a charitable donation. In this case, the full amount may be tax-deductible. **To opt out** of receiving any goods or services and make your sponsorship fully tax-deductible, simply indicate your preference on the sponsorship form or let us know when submitting your payment.

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Sponsorship contributions are tax-deductible to the extent permitted by law. A good faith estimate of the fair market value of goods or services provided is subtracted from your total contribution to determine the tax-deductible amount. Please consult your tax advisor for guidance.



FOR MORE INFORMATION ABOUT SPONSORSHIPS

Kaylen Prince

Founder & CEO

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Alex Arvie

Marketing & Media

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For general Inquires:



972.850.6211



sponsorships@bwclassical.org



www.bwclassical.org



THANK YOU!



On behalf of B&W Classical Academy, we would like to extend our deepest gratitude for considering a partnership with us. Your support plays a vital role in furthering our mission to promote diversity, inclusion, and representation in classical music. With your help, we are able to create a space where everyone, regardless of background, can experience the joy of music.

We believe that every student deserves the opportunity to learn, grow, and experience the transformative power of music, and your sponsorship is key to making that a reality. Thanks to your generosity, we can continue to offer high-quality educational programs, celebrate the contributions of diverse musicians, and make classical music accessible to all.

We are excited about the possibility of working together and are confident that our partnership will make a lasting impact on the communities we serve.

With heartfelt thanks,

Kaylen Prince

**Founder & CEO
B&W Classical Academy**



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