



*B&W Classical Academy Presents*

# DISNEY MUSIC & STORYTELLING EXPERIENCE

AUGUST 2-7, 2026

"Discover the Joy of Music!"



Contact Us



[www.bwclassical.org](http://www.bwclassical.org)



[sponsorships@bwclassical.org](mailto:sponsorships@bwclassical.org)



(972) 850-6211





## A MESSAGE FROM OUR FOUNDER

At B&W Classical Academy, we believe that classical music should be accessible to everyone, regardless of background, experience, or resources.

Music has the power to inspire, educate, and connect people in profound ways, and our mission is to ensure that underrepresented voices are heard and celebrated in this space.

Through our diverse range of programs, whether it's private lessons, community workshops, or our exciting Disney program, we strive to make music education an enriching and inclusive experience. Every student deserves the opportunity to learn, grow, and experience the joy of music, and with your support, we can continue to provide these opportunities.

Sponsorship isn't just about funding. It's about investing in the future of classical music and the talented individuals who will shape it. By joining us as a sponsor, you are helping to break down barriers, create meaningful experiences, and uplift a new generation of musicians and music lovers. Thank you for considering this partnership. Your support means everything to us and to the communities we serve. I look forward to working together to make a lasting impact.

*Kaylen Prince*

**Founder & CEO  
B&W Classical Academy**



**B&W CLASSICAL ACADEMY**



# ABOUT B&W CLASSICAL ACADEMY

**B&W Classical Academy** is a 501(c)(3) non-profit organization committed to advancing diversity, inclusion, and representation in classical music through high-quality music education. We create a supportive and welcoming space where individuals of all backgrounds can learn, perform, and grow. Through our programs, we aim to spotlight underrepresented musicians and composers, celebrate cultural contributions, and inspire the next generation of artists and music lovers.

# HOW YOU MAKE A DIFFERENCE

B&W Classical Academy exists to create more equitable opportunities in classical music education. Your sponsorship directly supports:

- Free and low-cost music lessons for underserved youth
- The development and performance of original student compositions
- Access to master classes, chamber music, and real-world performance opportunities
- Community workshops that make music education accessible to all
- Events like The SoundMind Experience and Reimagining Classical Music: A Conference spotlight the transformative power of music, whether by supporting mental wellness or exploring the voices shaping classical music today





PRESENTED BY B&W CLASSICAL ACADEMY

# DISNEY MUSIC & STORYTELLING EXPERIENCE

Join B&W Classical Academy for a one-of-a-kind musical journey at Walt Disney World!  
We're inviting high school vocalists from across DFW to perform with us in Orlando,  
Florida.

## PROGRAM INCLUDES:

- ✓ A **6-day, 5-night** group trip to **Walt Disney World** in Orlando, Florida
- ✓ Accommodations at a **Disney Resort**
- ✓ Access to **ALL** four theme parks: **Magic Kingdom, EPCOT, Hollywood Studios & Animal Kingdom**
- ✓ **Exclusive Access** to **Disney's Imagination Campus** Music Workshops (Soundtrack Sessions & Music in Storytelling)



For More Information, Visit  
[www.bwclassical.org/disneymusicexperience](http://www.bwclassical.org/disneymusicexperience)



## FEATURED PROGRAM

# DISNEY MUSIC AND STORYTELLING EXPERIENCE

**The Disney Music & Storytelling Experience Program** offers a once-in-a-lifetime opportunity for students to develop their musical talents in a professional, immersive Disney environment. This annual program is designed for groups of 20 students who will engage with Disney music professionals, explore different musical styles, and record their work alongside Disney film footage for a truly magical experience.

### Program Options:

#### **Soundtrack Sessions: Instrumental or Voice**

In these sessions, students will learn a repertoire of Disney music while refining their performance skills and gaining valuable insight into the music industry. Whether on an instrument or voice, students will work directly with Disney music professionals to develop key skills such as sight-reading, intonation, musical balance, emotional expression, diction, and breath control. Each session culminates in a recorded performance paired with Disney film footage, creating a magical and memorable experience.

#### **Music in Storytelling**

Students will explore how Disney uses music to tell stories in its parks and films. They'll analyze various musical styles and instruments from around the world, learning how music enhances emotional storytelling.

### Program Highlights:

- Workshops with Disney music professionals in instrumental and vocal performance
- Opportunities to record and perform alongside Disney film footage
- Insight into the music industry, including audition and studio tips
- Small group size for personalized instruction and collaboration





# Disney Music & Storytelling Experience Sponsorship Tiers

	Title Disney Sponsor	Presenting Disney Sponsor	Champion Disney Sponsor	Student Sponsor
	\$50,000	\$25,000	\$10,000	\$3,500 (Per Student)
Acknowledgment on the Website with sponsor's logo and link	✓	✓	✓	✓
Inclusion in Trip Recap Video (logo or name)	✓	✓	✓	✓
Group Listing in Print & Digital Materials	✓	✓	✓	✓ (for 2 Students)
Social Media Mention	✓ 5+posts	✓ 4 posts	✓ 2 posts	✓ (1 post for 2 Students)
Logo on Website Home Page (with link)	✓	✓	✓	
Feature in annual donor impact report	✓ Highlighted Profile	✓	✓ Name Only	
Framed Certificate of Recognition	✓	✓		
Ad in Commemorative Program	✓ Full Page	✓ Half Page		
Branded merchandise opportunities	✓	✓		
Dedicated Email Recognition	✓ Solo Email Blast	✓		
Feature in Press Releases or Media Kits	✓ Headline Sponsor	✓		
Exclusive Title Sponsor Feature Page on website	✓			
Naming Rights (Co-Branded Title)	✓			
Exclusive Gift Package from B&W Classical Academy	✓			

# SPONSORSHIP COMMITMENT FORM



Please select how you would like to sponsor our organization from the following options:

## Disney Music & Storytelling Experience

- |  |  |
|--|--|
| <input type="checkbox"/> Title Sponsor (\$50,000)      | <input type="checkbox"/> Presenting Sponsor (\$25,000) |
| <input type="checkbox"/> Champion Sponsor (\$10,000)   | <input type="checkbox"/> (2) Student Sponsor (\$7,000) |
| <input type="checkbox"/> (1) Student Sponsor (\$3,500) |  |

☐ We would like to give at the \$ \_\_\_\_\_ sponsorship level, but waive all associated benefits to make this a 100% tax-deductible donation.

Company Name

Primary Contact Name

Mailing Address ( Address, City, State, Zip Code)

Phone Number

Fax Number

Email Address

**Payment Options:** ☐ Send an Invoice ☐ Payment Enclosed (please make checks payable to **B&W Classical Academy**)

☐ Credit Card (please fill out information below) ☐ Online (Zeffy; visit our website for more information)

Card Number

Expiration Date

3-4 Digit Code (CVV)

Signature

Date

**Please return this agreement with payment or request for invoice to:**

B&W Classical Academy, Inc ; **Attention:** Fundraising and Partnerships  
5301 Alpha Road, Suite 80, Box #81 , Dallas, TX 75240

**B&W Classical Academy, Inc. is a 501(c)(3) nonprofit organization. EIN: 99-2781760**

Sponsorship contributions are tax-deductible to the extent permitted by law. A good faith estimate of the fair market value of goods or services provided is subtracted from your total contribution to determine the tax-deductible amount. Please consult your tax advisor for guidance.





# TAX DEDUCTIBILITY INFORMATION

B&W Classical Academy, Inc. is a registered 501(c)(3) nonprofit organization. As such, your sponsorship may be tax-deductible in whole or in part, depending on the value of goods or services received. The chart below outlines the estimated fair market value (FMV) of each sponsorship tier and the tax-deductible portion of your contribution. We provide these figures as a good faith estimate in accordance with IRS guidelines.

Sponsorship Tier	Contribution Amount	Estimated FMV	Tax-Deductible Amount
Title Disney Sponsor	\$50,000	\$900	\$49,100
Presenting Disney Sponsor	\$25,000	\$575	\$24,425
Champion Disney Sponsor	\$10,000	\$0	\$10,000
Student Disney Sponsor (2)	\$7,500	\$0	\$7,000
Student Disney Sponsor (1)	\$3,500	\$0	\$3,500
Event Title Sponsor	\$50,000	\$1,700	\$48,300
Event Presenting Sponsor	\$25,000	\$1,175	\$23,825
Event Champion Sponsor	\$10,000	\$150	\$9,850
Event Community Sponsor	\$5,000	\$0	\$5,000
Program Title Sponsor	\$50,000	\$250	\$49,750
Program Presenting Sponsor	\$25,000	\$150	\$24,850
Program Champion Sponsor	\$10,000	\$50	\$9,950
Program Community Sponsor	\$5,000	\$0	\$5,000

These values reflect potential benefits such as event tickets, merchandise, and other tangible items. Acknowledgments (e.g., logos, website placement, or program mentions) are not assigned a fair market value and do not reduce the deductible amount.



## Want 100% Tax Deductibility?

Sponsors may choose to decline all tangible benefits (such as merchandise or tickets) and designate their full contribution as a charitable donation. In this case, the full amount may be tax-deductible. **To opt out** of receiving any goods or services and make your sponsorship fully tax-deductible, simply indicate your preference on the sponsorship form or let us know when submitting your payment.

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Sponsorship contributions are tax-deductible to the extent permitted by law. A good faith estimate of the fair market value of goods or services provided is subtracted from your total contribution to determine the tax-deductible amount. Please consult your tax advisor for guidance.



# FOR MORE INFORMATION ABOUT SPONSORSHIPS

**Kaylen Prince**

Founder & CEO

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**Alex Arvie**

Marketing & Media

[marketing@bwclassical.org](mailto:marketing@bwclassical.org)



**For general Inquires:**



**972.850.6211**



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**[www.bwclassical.org](http://www.bwclassical.org)**





# THANK YOU!

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On behalf of B&W Classical Academy, we would like to extend our deepest gratitude for considering a partnership with us. Your support plays a vital role in furthering our mission to promote diversity, inclusion, and representation in classical music. With your help, we are able to create a space where everyone, regardless of background, can experience the joy of music.

We believe that every student deserves the opportunity to learn, grow, and experience the transformative power of music, and your sponsorship is key to making that a reality. Thanks to your generosity, we can continue to offer high-quality educational programs, celebrate the contributions of diverse musicians, and make classical music accessible to all.

We are excited about the possibility of working together and are confident that our partnership will make a lasting impact on the communities we serve.

With heartfelt thanks,

*Kaylen Prince*

**Founder & CEO  
B&W Classical Academy**









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